



Yearly Status Report - 2017-2018

Part A

Data of the Institution

1. Name of the Institution		ARMY INSTITUTE OF FASHION AND DESIGN
Name of the head of the Institution		Dr H L Vijayakumar
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		+919035316000
Mobile no.		9448372421
Registered Email		aifdonline@gmail.com
Alternate Email		iqacaifd@gmail.com
Address		Nagareshwara Nagenahalli, Kothanur Post
City/Town		Bangalore
State/UT		Karnataka
Pincode		560077
2. Institutional Status		

Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	Self financed
Name of the IQAC co-ordinator/Director	Mrs Niveditha A S
Phone no/Alternate Phone no.	+918792669001
Mobile no.	9008822922
Registered Email	aifdonline@gmail.com
Alternate Email	iacaifd@gmail.com

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://www.aifdonline.in/pdf/AQAR%202016-17%20submitted%20copy.pdf
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	http://www.aifdonline.in/pdf/calender%20of%20events%202017-18.pdf

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	B+	2.54	2016	16-Sep-2016	15-Sep-2021

6. Date of Establishment of IQAC

12-Jun-2017

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
No Data Entered/Not Applicable!!!		
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

• Conducted the National Conference “Emerging Trends in Fashion and Apparel Industry” in association with Dept of Apparel Technology Management, Bangalore University M/S Shahi Exports P Ltd. Seven eminent speakers from the Industry, over 600 participants from 13 colleges benefitted • Conducted the National Level Students fashion Designing Competition “Chrysalis” where participants were expected to design, and stitch garments as per the given design brief. Competition was as per World Skills Standards. • Partnered NSDC in hosting the preliminary rounds of World Skills - India Competition in the skills Visual Merchandising and Fashion Technology • Conducted FDP jointly with AIHMCT on “Innovative methods in class room teaching using emotional intelligence and technology” for faculty upgradation. 4 other institutes participated. • Conducted Intensive workshops on Design and Visual Merchandising for placement training

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
• Fashion Accessories	• Intra-class Fashion

Competition to be held	Accessories design competition was held in 9 Oct 2017
• National level Students Fashion Designing Competition to be conducted	• National Students fashion Designing Competition held successfully between 12-14 Oct 2017
• National Conference to be conducted	• National Conference held successfully on 17 Aug 2017.
• Soft skills development	• For Soft Skills Development, Trainer was identified and her services would utilized in 2018-19
• Bettering Placement Performance in terms of compensatory salary package	• Though the average weighted salary decreased from Rs. 2.97 lakhs p.a in 2016 to Rs 2.9 lakhs in 2017, the incentives were hiked between Rs 36,000 to Rs 84,000 p.a
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Institute management Committee	01-Oct-2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2018
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Date of Submission	02-Feb-2018
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>1. Institute maintains Biometric attendance of Staff and students</p> <p>2. Financial details are maintained in Excel sheet</p> <p>3. Student details maintained in Excel sheet</p> <p>4. Whatsapp used for easy communication with students (Classes are maintained in separate groups) Teachers use Whatsapp broadcasts to send notes and other information</p> <p>5. Emails are sent to students and parents to keep them informed of academic calendar, payment of fees etc</p>
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Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Army Institute of Fashion and Design offers a three year course in B.Sc in Fashion & Apparel Design which is affiliated to the Bangalore University. The institute was also instrumental in helping to draft the revised syllabus of the Course in 2010 & 2013. While adhering to the rules and regulations of the University, in the number of classes per subject and the number of students per batch (practicals), the Institute has developed its own methods of offering a value enriched course to the students. This has been formulated with the help of the Industry leaders, who form the core members of the Institute Advisory Board, the faculty who bring their own high level of expertise to the table and the vision of Management. The institute has a well honed action plan. This is as follows:-

- Preparation of the academic calendar by the HOD and Placement Officer under advice by Principal.
- Subjects allotment as per expertise of the faculty and workload as per the UGC norms.
- The guest faculty contacted for their availability.
- The special lectures, industry visits and workshops tentatively planned.
- The timetable is prepared.
- The additional courses allotted their slot.
- The timetable for the various labs prepared to ensure that there will be no clashing in the allotment of lab time.
- The lesson plan prepared by faculty in accordance with the number of working days as stated in the University calendar of Events.
- Lesson Plans handed over to the HOD for approval. Guest faculty hand over their lesson plan before commencement of classes. The lesson plans are checked for their compatibility with the Curriculum.
- The list of course material required for the practicals prepared and handed over to the HOD after which the vendors are contacted to procure the materials.
- The study course material is prepared and handed over to the students by the individual faculty.
- Feedback is regularly taken from the students regarding ambiguity in the syllabus or lectures and doubts clarified.

Regular tests and seminars presentations are conducted for the better assimilation of knowledge and improving of academic grades. Mentors play a role in the counselling of students for better grades and feedback is taken regularly regarding the level of understanding achieved by the students. The Institute strives to achieve excellence in the implementation of its vision and achieving its mission. This is possible in part by sending the faculty for constant up gradation of skills, through participation in workshops, seminars and conferences. The staff are also skilled in conducting various programmes with the help of students. The faculty is part of the organizing team (Convening and Coordinating) in events like the annual graduation show and the National level Students fashion designing competition. In addition to the regular classes, industry visits and National Conferences and a National Level Students Fashion Designing Competition is held every alternate year.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
No Data Entered/Not Applicable !!!					

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction

MSc	Fashion & Apparel Design	16/08/2017
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
05 day workshop programme with designer for creating professional portfolios	05/02/2018	64
2 day workshop on Illustration software	25/04/2018	30
2 months intensive training for World Skills preliminaries for following skills - --Fashion Technology and Visual Merchandising	05/03/2018	30
Add on course for Garment Analysis (B.Sc Sem IV)	16/01/2018	59
Add on course for Soft Skills and Communication (I day/ week for Sem I)	12/08/2017	60
Add on course for Fashion Writing (I day/ week for Sem III)	11/08/2017	59
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BSc	Fashion & Apparel Design	59
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes

Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

There are feedback forms for student feedback on faculty, employer feedback on alumni, Alumni feedback on infrastructure and learning resources and parent feedback on institute. Teachers feedback is taken at every faculty meeting and teachers update mentors on any changes in attitude and performance of students. Student feedback is collected at the end of the semester. All feedback is consolidated and a discussion takes place in front of the IQAC members to address the problems (if any) found in the feedback. The student-faculty feedback is analysed and the faculty are advised accordingly on the areas which require improvement. For guest faculty, the HOD will advise on the problematic areas. If the problem persists then the guest faculty will not be invited to continue. New courses (add on) have been implemented as a result of the various feedbacks. The opinion of the majority of students will be taken into consideration while formulating the add on courses. There is no fee charged for this as the management believes in preparing the students for the workforce rather than in simply completing the syllabus. AIFD being part of the Army Welfare Education Society, is conscious of the corporate social responsibility and is constantly updating the knowledge base of the students and teachers The employer feedback is especially important. The lack of any skill is promptly addressed in the new batch of students. For example even though Apparel Quality Assurance is a regular subject, a special hour was dedicated every week in making students analyse branded garments donated by Max and M/S Shahi Exports, so as to enable them to learn experientially rather than theoretically, the various steps in constructing the design. The slight lack of communication skills expressed by some employers resulted in AIFD inviting an expert to teach Soft Skills and communication as an add on course. Parents feedback is limited as 90 of our students are not from the city. However the feedback is collected when the parents attend the final graduation show. The problem areas mostly are in the messing and cafeteria food as it is not possible to cater to a vast diversity in diet. Alumni feedback is collected when the alumnus visits the college and during the regular alumni meets. Alumni are asked to volunteer their skills and pass on their knowledge to the juniors by conducting various special lectures and workshops. Alumni are frequently invited as jury members for various competitions where they interact with the students. The feedback process in AIFD is taken very seriously

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MSc	Fashion & Apparel Design	20	6	6
BSc	Fashion & Apparel Design	60	153	60

[View File](#)

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2017	178	5	1	1	5

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
7	7	13	5	1	4
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The mentoring system is one of the best practices followed by AIFD. 60 students arrive for the B.Sc FAD course every year. 90 are from Army Public Schools and Kendriya Vidyalayas. The rest, though wards of the Army are from rural backgrounds. For the majority, Hindi is the language of communication. Though they have studied English have difficulty understanding the teacher. Added to this is the fact that 95 of the students are hostelites and away from their families, it is easy for them to • suffer separation anxiety from their home • feel lost and left out in class due to lack of communication skills • feel embarrassed by their lack of conversational English • feel overawed by the cosmopolitan city • Feel the peer pressure and the need to dress like a “fashion” student. The institute implemented the mentoring system in 2010, at first as a measure to keeping a check on student’s activities. As it was difficult for a class teacher to get to know 60 students immediately, the 60 freshers were divided into groups of 15 and each group was mentored by a member of the senior faculty. The mentor would remain the same through the three years of the degree, irrespective of whether the mentor was teaching the student (in different semesters). This helped the student develop confidence in the mentor. Many students started confiding their personal problems and grievances to the mentor, who would be able to convey the same to the principal (only if necessary). The Parent is given the phone number of the mentor (along with other faculty and the warden’s) and told to keep in touch. The mentor thus forms a bridge between the parent and the institution, and between the student and the institution. The student has to meet with the mentor at least once a week if there are no problems, more frequently if there are grievances to look into. WhatsApp is presently being used by mentors and class teachers to communicate with the students. It is easy to keep a record of conversations through Whatsapp. The mentor conveys to the teachers if there is a learning disability or communication problem, so that each teacher can handle the student in a better manner. Mentors have been even more helpful in counseling students about department, dress and imbibing intoxicants. By developing a personal rapport with the mentee, mentors have done much to shape the future of the student. Many problems have been averted with swift and compassionate counseling. At other times it is the interaction with the distressed student that gives the mentor the idea of reshaping the value added courses or even rethinking the teaching-learning methodology. When conveyed to the Principal, the mentors immediately find support in changing or developing new modules for either professionals or the faculty themselves to teach. For example, the feedback of the potential employer has led to the formation of a new value added course called “Soft Skills and Communication”.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
183	7	1 : 26

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned	No. of filled positions	Vacant positions	Positions filled during	No. of faculty with
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positions			the current year	Ph.D
9	7	2	0	1

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2017	Mrs Veena K Thimmaiah	Assistant Professor	Army Commanders Commendation Card
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BSc	S86	6	31/05/2018	09/07/2018
BSc	S86	4	05/06/2018	27/07/2018
BSc	S86	2	04/06/2018	27/08/2018
BSc	S86	5	16/12/2017	13/03/2018
BSc	S86	3	21/12/2017	03/04/2018
BSc	S86	1	28/12/2017	12/04/2018
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The Institute follows the policy of formative assessment by monitoring student learning and providing ongoing feedback that can be used by faculty to improve their teaching and by students to improve their learning. Formative Assessment of the students is done on the following parameters: o Assignments o Presentations o Field visits o Industrial visits o Class interactions o Group discussions/Viva-voce o Workshops/Seminars o Research activities o Projects o Written and practical tests o Organizing functions o Curriculum based training o Social activities o Inter college competitions o Overall attendance and conduct during the session. Summative Assessment: • Summative Assessment takes place at the end of the academic session which is conducted by the university at the end of the semester. Students who don't perform well during tests are counseled by mentors to appear for a re-test in order to score optimum marks and succeed in their examinations. Their attendance and active participation in additional courses is also monitored.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

There is a structured mechanism to ensure that the teaching- learning process evolves smoothly. It commences with the Academic calendar received from the Bangalore University. The Institute Calendar of events is then tabulated and the various events are chalked out for the semester and academic year. The Allotment of subjects is done as per the expertise of the faculty and the need of the student. For example the Principal felt that senior faculty had to

handle the freshers to give them a solid foundation in the core subjects so this has been implemented. The time table is prepared for the individual classes and is strictly followed. The guest faculty are also informed to strictly adhere to the time table. Attendance registers are maintained for all classes, including additional courses, and parents are immediately informed over the phone and in writing, of any shortfall in attendance every month. In addition, a Lab timetable is also maintained, so as to ensure that Labs for various classes do not clash. The Lab Assistant ensures that all the students attend the labs. The Lesson Plan is checked by the Head of the department to ensure that the curriculum is exhaustively covered and additional input is given in the form of teaching, assignments, presentations and tests. The outcome of the tests are assessed and circulated to the mentors for counseling the weaker students. Extra coaching and remedial classes are taken for these students so as to enable them to compete with their more accomplished class mates. The Principal takes surprise rounds of the institute to review the performance of the faculty and the discipline maintained in the class. The faculty involvement is mandatory in most administrative activities. Duties and responsibilities are assigned to each faculty by the Principal, Dean and HOD after taking into consideration the feedback from the IQAC. Principal reviews all meetings and asks for the necessary improvements to be implemented. Both the academic calendar and the co-curricular activities have been implemented quite smoothly with the active cooperation of the staff and students.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://www.aifdonline.in/b-sc-fad.html>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
S86	BSc	Fashion & Apparel Design	178	169	94.94

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://www.aifdonline.in/pdf/SSS%202017-18.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	735	Central Silk Board	570000	570000

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
National Conference on "Emerging Trends in Fashion and Apparel Industry"	fashion Apparel Dept	17/08/2017
"Innovative methods in class room teaching using emotional intelligence and technology".	AIFD and AIHM	11/08/2017

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NA	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Fashion Apparel Design	5
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
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No Data Entered/Not Applicable !!!

No file uploaded.

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
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No Data Entered/Not Applicable !!!

No file uploaded.

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	0	7	7	0
Presented papers	0	2	0	0
Resource persons	0	0	1	0

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
NA	NA	0	0

No file uploaded.

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NA	NA	NA	0

No file uploaded.

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
National Youth Day	Bangalore University	National Youth Day	4	178
Swacch Bharat Abiyan	Green Weavers Club AIFD	Swacch AIFD	7	60

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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Design Development	15 students and 4 faculty members	Central Silk Board	700
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internships	Internship Partner	GAP	02/01/2018	01/02/2018	6
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
No file uploaded.			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
1820000	2320000

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
libsoft	Partially	9.8	2016

4.2.2 – Library Services

Library Service Type	Existing	Newly Added	Total

Text Books	2774	3227140	103	42720	2877	3269860
e-Journals	0	0	323	8500	323	8500
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	70	2	70	1	1	8	15	10	0
Added	0	0	0	0	0	0	0	0	0
Total	70	2	70	1	1	8	15	10	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1820000	1820000	2320000	803829

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

For the day to day working of the institutes, AWES has come out with a Blue Book containing the administrative guidelines and Yellow Book for financial guidelines. The Institute and the Management has also formulated Standard Operating Procedures (SOP) for each and every activity, starting from admission to procurement of materials. The Institute has large, well lit class rooms with technology aided learning, designed for the course, all the laboratories with state of art equipment, machinery, hardware and software to train the student to meet the needs of the fashion, apparel and retail industry. The library in AIFD has all the necessary books, trade journals, international and national magazines to cover all the requirements of the course. The Library is also

equipped with a subscribed online. fashion forecasting website (150 users) which gives the latest information of the fashion and textile industry across the globe. The institute has a dedicated internet lease line connection. All computers are connected with LAN.

http://www.aifdonline.in/cycle_1.html

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	NIL	0	0
Financial Support from Other Sources			
a) National	AGIF	42	1680000
b) International	NA	0	0
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Training in Adobe Illustrator and Photoshop	25/04/2018	30	Ms Laurel Singh, Designer VF Brands
Visual Merchandising Workshop – B.Sc Sem III	16/09/2017	60	Mr Tarkeshwar Singh, VM Head and Expert, Planet Fashion
Team Building Workshop for World Skill Competition at Delhi	09/09/2017	1	NSDC
Faculty Development Programme	11/08/2017	7	Dr Praveen Soni
Psychiatric Counselling for Freshers	12/06/2017	60	Ms Ajanta De of Innersight Counselling
Orientation Classes for Fresher's	21/06/2017	60	Tasalli, an NGO who specialize in counseling people.
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed

No Data Entered/Not Applicable !!!

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
3	3	4

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2017	2	B.Sc FAD	Fashion Design	NIFT	Fashion Management
2018	1	B.Sc FAD	Fashion Design	NIFT	Fashion Management
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
World Skill Competition in Abu Dhabi	International	1
National level selection in the skill Visual Merchandising held in AIFD	National	2
State level selection for World Skill Competition in Visual Merchandising and Window Dressing.	State	7
Online Level 1 Project for India Skills competition in the Skill	State	28

Visual Merchandising conducted at AIFD.		
State level selection for World Skill Competition in Fashion Technology	State	14
Chrysalis - Fashion Designing Competition	National	28
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2017	Chrysalis - Fashion Designing Competition	National	0	1	16WVS86049	Saumya Bhattacharji
2017	India Skills Competition	National	0	1	15WVS86032	Nitish Kumar
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Activity of Student Council representation of students on academic administrative bodies/committees of the institution At the commencement of the academic year, the faculty members nominate at least two students from the final year to be members of the IQAC. These students with the other members of the IQAC facilitate the holding of free elections to the various committees. Usually every committee will have a boy and girl student as members as part of gender equality. These include the Class representatives, Mess Committee, Cultural Committee, Library Committee, Anti Ragging Committee (campus), Anti Ragging Committee (girls hostel), Anti Ragging Committee (boys hostel), Anti Ragging squad, Sexual Harassment Redressal Committee, Grievance Redressal Committee, Equal Opportunity Committee, Counselling Committee, Swachh Bharat Committee. Each Committee was chaired by a faculty member or the Principal or Dean. Regular meetings are held to appraise the committee members of the actions required. The final year student committee members generally take charge of the activities under their committee. They train the younger members on the various aspects of the work. The students are generally very proactive and develop and hone their organizational skills especially during conferences and seminars conducted by the institute. For every event, the institute makes new logistics committees to handle the various duties. This is fairly distributed among all students so that every one gets a chance.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

All Alumni are registered under Alumni Association Alumni meets and interaction with students are organised regularly. Alumni are invited to given technical

talks to students. Alumni recommend juniors for placement Alumni support internships for juniors

5.4.2 – No. of enrolled Alumni:

704

5.4.3 – Alumni contribution during the year (in Rupees) :

75000

5.4.4 – Meetings/activities organized by Alumni Association :

There will be one annual meet conducted for the Alumni, where the Alumni will interact with the present juniors over high tea. The Alumni also form part of the Campus Selection Tams that visit AIFD. On 6th March, Ms Pooja Kumar (2008-11) Batch was invited for a special interaction with all present students

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institute follows the best Management practices designed by the Headquarter AWES for smooth and efficient functioning. For the day to day working of the institutes, AWES has come out with a Blue Book containing the administrative guidelines and Yellow Book for financial guidelines. The Institute and the Management has also formulated Standard Operating Procedures (SOP) for each and every activity, starting from admission to procurement of materials. The management has decentralized the administrative and the financial powers from institute level till the Army HQ. The Management regularly interacts with the students and the faculty to get feedback and implements suggestions. Each section in the institute is given academic and administrative autonomy for the smooth conduct of programme. The SOP will guide the sections to work within the guide lines Yes, the institute strictly functions within the culture of participative management. Students participation in the college administrative committees and faculty participation in the institute management committees is a major decision of management in development of institute,. This occurs at all levels from the strategic to the promotional and the functional. All policy changes, plans and academic activities are planned after discussions with the main stakeholders to improve on the criteria of Overall Excellence. At the strategic level, staff members are actively involved in framing policies, guidelines, growth plans under the guidance of the Principal. At the functional level they are responsible for the implementation of the same. The staff members meet before every event, to review the strategy employed for the event and later implement the action plan for its smooth conducting. The faculty are involved in the promotion of the event as well, by preparing press releases, interacting with the Press, and designing Brochures, handouts and invitations for the event.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	<ul style="list-style-type: none"> The Institute uses its industry interface to identify and bridge the

gap between the existing curriculum and the need of the industry. This is projected by the institute to the B.O.S. • Numerous initiatives have been taken up by the institute to develop the skills of the core faculty in the implementation of the syllabus. This includes providing the best teaching aids and adequate and spacious, well lit, air conditioned classrooms with projectors and internet connectivity for live streaming of fashion shows. • Additional courses such as business communication and soft skills development provide the necessary training to increase the employability of the student. The library and software are constantly updated. • New Labs were instituted to enhance the career possibilities of the students. The Industry visits, Internships and Dissertation projects are carefully engineered to meet the future requirements of the industry. In addition students and faculty are sent to visit craft and textile clusters with a view of reviving Indian heritage fabrics and crafts by designing innovations based on them. Studies are also conducted seeking its acceptability in the market

Teaching and Learning

Use of ICT is mandatory for all teachers. The Lesson plan is prepared as soon as the subjects are allotted at the beginning of the semester. The syllabus is shared with the students at the beginning of the semester. The notes are made available as hard or soft copies, after each unit is completed. At least one National Conference is planned per year or alternating year with the National Design Competition. Experts from Industry and fashion field are invited every semester to conduct special lectures and workshops. Industry visits are conducted. Students are taken for craft and handicraft exhibitions to keep them abreast of contemporary developments in the design field. Student seminars and presentations are conducted in every subject to encourage experiential learning. Both Faculty and students are encouraged to present papers at National Conferences. Remedial classes are held after the completion of the syllabus. Monitoring the Teaching - learning process is

	through the various feedback systems.
Examination and Evaluation	Between 1-2 internal tests are conducted every semester along with individual seminar/ppt presentations. Internal marks are allotted as per the average of these tests and various activities. Mock practical theory viva examinations are conducted before the final examinations. Feedback is provided on the lacunae observed in the student performance. Four faculty members are part of the Examination Panel. The Office guides students in the application for reevaluation.
Research and Development	The College has done research and design development projects for Central Silk Board. Both faculty and students are involved. Some faculty members are involved in individual projects.
Library, ICT and Physical Infrastructure / Instrumentation	Library - Every year new books, new editions, text books and magazines are added to library. For the present year, 10 new memberships from British Library has been purchased. This also provides access to British library online resources. New Students are given library Orientation to help them understand the library rules and regulations. New books and magazines are prominently displayed Reprographic scanning facilities available in library. 8 systems with internet for accessing online books and magazines ICT - Smart classroom added. Physical Infrastructure - new labs and classrooms are constructed to cater to new challenges in the subject
Human Resource Management	All employees are entitled to CL, ML, EL/VL and EPF as applicable. Salary is credited to bank directly For professional development faculty members are motivated to update their knowledge and skills by regularly presenting and publishing papers in conferences and seminars. Students are felicitated and awarded for their academic, co-curricular and extra-curricular achievements. Self-Assessment is done by the faculty and submitted to the Principal.
Industry Interaction / Collaboration	Institute has an excellent Institute-Industry-Interface. The Advisory Board comprises of several distinguished industry stalwarts and fashion designers. They offer both internships and placements to the students and

regularly delegate the experts from their organization to conduct workshops, seminars and special lectures for our students. Their feedback is taken for the revision of syllabus and add-on courses. They also facilitate industry visits. AIFD has presently signed MoUs with Central Silk Board and SASMIRA for research purposes.

Admission of Students

The Institute is run by Army Welfare Education Society(AWES) which is a registered society for providing quality higher education for the wards of Army personnel both serving retired. The Institute is affiliated to Bangalore University, hence 10 of the 60 seats(ie 6 seats) are reserved for Karnataka civilians(must have passed 12th Boards from Karnataka) 54 seats are reserved for the wards of Army personnel. The Institute conducts a Written Aptitude Test (WAT) in the month of April-May and the results of the same are taken into account for admission.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Administration	Quality is also ensured, maintained and given utmost importance in imparting Fashion Education Maintaining the Library and Information Centre, Computer labs, infrastructure, administration, examination, Student Information System and Placements
Finance and Accounts	Excel is used to maintain accounts
Student Admission and Support	We believe that our educational program must provide the learning environment, support expectations necessary for our students to be successful. Our research activities should directly or indirectly enhance our student's learning environment

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2017	Dr H L Vijayakumar	Emerging Trends - National Conferencel	NIL	500

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2017	"Innovative methods in class room teaching using emotional intelligence and technology".		11/08/2017	11/08/2017	7	0
2017	Industrial visit - Shahi Exports Pvt Ltd, Sarjapura Road, Bangalore		28/07/2017	28/07/2017	2	0
2017	Industrial visit - Shahi Exports Pvt Ltd, Sarjapura Road, Bangalore		02/08/2017	02/08/2017	2	0

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
"Innovative methods in class room teaching using emotional intelligence and technology".	7	11/08/2017	11/08/2017	1

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
5	7	5	14

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Group Insurance, subsidised housing in campus	subsidised housing in campus	scholarships are provided by AGIF, parents regiment, PM's scholarship scheme and Central Scholarship Schemes Institute and Management encourage students to perform well in academics and co-curricular activities by giving cash awards, silver trophies, medals and certificates. Free medical service (students are taken to Command Hospital)

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institute conducts both internal and external auditing. Internal Auditing: Internal auditing is being carried out quarterly - both accounts and FD by a Army officer appointed by Chairman. The report is submitted to the Chairman. Annual stock taking is also conducted by a committee constitute by the Chairman annually with proper depreciations etc and submit the report to Chairman. External auditing: it is being carried out by out sourced auditor and the report is submitted.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
AWES	2320000	Grant in aid for improving facilities
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6.4.3 – Total corpus fund generated

30000000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Bangalore University Local	Yes	Principal

		inspection Committee		
Administrative	Yes	ADM Inspection	Yes	HQ K K Sub Area

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

As 90 of the students are from Army background and posted in remote areas, there is no formal Parent-Teacher-Association. However parents accompany students for Entrance Counselling and Orientation, where they are handed the handbook on Disciplinary Do's Don'ts and Anti Ragging with the contact details of all faculty, Principal and Registrar. The mentor will be in constant touch with the parents. Parents are invited for the graduation day celebrations. Regular feedback is taken from Parents

6.5.3 – Development programmes for support staff (at least three)

Workshops on software for CAD support staff Workshops on hardware (sewing machine, embroidery machine for PMGC support staff) Regular workshops in MS office for Office Staff to update them with latest software

6.5.4 – Post Accreditation initiative(s) (mention at least three)

The Visual Merchandising Lab and Fashion Photography Lab were instituted as part of the extra benefit and job training given to students. Post NAAC, Skill based workshops were regularly conducted by experts in these fields to ensure regular participation at least till the national level by AIFD Students The Green Weavers Club adopted the Swacch Bharat Scheme propagated by Prime Minister Craft Documentation was encouraged among the students and faculty

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2017	IQAC Committee for 2017-18 constituted	12/06/2017	12/06/2017	12/06/2017	13
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Orientation Programme	21/06/2017	24/06/2017	57	3

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

The Institute has an STP plant in the Campus. Water is recycled and used for Arboriculture. Solar Panels are being used in the hostel for heating Water. Rain water Harvesting is done Waste is segregated and recyclable waste is handed to the BBMP twice a week. The rest of the waste is made into compost and used for Arboriculture. The Institute has a Green Weavers Club which does environment based activity. New batch are welcomed with saplings and plants which they undertake to take care of. A garden of Medicinal plants has been planted

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
No Data Entered/Not Applicable !!!		

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
No Data Entered/Not Applicable !!!							
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Dos Donts with disciplinary actions and penalties	05/06/2017	This handout is printed every year to acclimatize new students to the requirements of the institute. Students are counselled along with their parents before they take admission. The handout includes written information as to the type of clothing(other than uniform) to be worn by students in the public areas of the campus.
Anti Ragging Rules and committee	05/06/2017	The handbook states the rules and disciplinary actions undertaken in case the student is caught indulging in ragging activities. It clearly states what constitutes ragging, and more importantly gives the names and mobile numbers of all the faculty(including registrar and Principal)

and anti ragging squad members.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
National Handloom Day	07/08/2017	07/08/2017	178
Independence day	15/08/2017	15/08/2017	178
Rashtriya Ekta Diwas	31/10/2017	31/10/2017	184
Teachers Day	05/09/2017	05/09/2017	184
President APJ Abdul Kalams birthday	16/10/2017	16/10/2017	190

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Green Weavers Club takes initiative to beautify environment with murals based on both traditional and contemporary trends. The students work on these after hours, inculcating the spirit of camaraderie and sense of achievement. The Swachh Bharat Abhiyan dictum is followed (student group from first year studying EVS work on various corners of the campus, cleaning it and planting trees. A medicinal garden is maintained in the campus. Solar water heating is used in hostel. There is a sewage treatment plant within the campus. The recycled water is used for arboriculture.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

the Annual Graduation Day celebrations. In 2017, the first ever AIFD Citation for Outstanding Achievement in the Apparel Fashion Industry to M/S Shahi Exports Pvt Ltd for their continual support.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.aifdonline.in/pdf/Best%20Practices%20of%20AIFD.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Army Institute of Fashion Design was established in Bangalore under the aegis of the Army Welfare Education Society (AWES) to impart quality education in the field of Fashion and Design to the wards of Army Personnel both serving and retired. It is one of twelve leading institutes of higher education managed by AWES which also manages 133 Army Public schools and 246 Army Pre-Primary Schools all over the country. The AIFD vision includes strengthening the institute by providing a rigorous learning experience built on the highest standards of academic and scholarly excellence, an environment that promotes creativity and experimentation and diverse experiential learning with a variety of industry partners. The institute has the vision of working with industries worldwide in building a strong culture of innovation and entrepreneurship. AIFD offers a three year B.Sc degree in Fashion Apparel Design, affiliated to Bangalore University. While following the curriculum and the syllabi set by the University impeccably, the institute also offers value added courses to enrich the curriculum and broaden the knowledge of the students, which serves to

increase their employability quotient. The Institute follows the best Management practices designed by the Headquarter AWES for smooth and efficient functioning. AWES has come out with a Blue Book containing the administrative guidelines and Yellow Book for financial guidelines. The Institute and the Management has also formulated Standard Operating Procedures (SOP) for each and every activity, starting from admission to procurement of materials. The management has decentralized the administrative and the financial powers from institute level till the Army HQ. The FAD Course is both versatile and unique and is designed to integrate fashion design, garment technology, textile technology, management and IT CAD. The Institute has appointed qualified faculty with experience both in industry and academics. Due to the best teaching practices and academic expertise of the faculty, the institute has bagged an unprecedented number of ranks in the University exams conducted by Bangalore University. The teaching-learning process is on par with the best institutions, being a unique mix of theory and experiential based learning. To enrich the students beyond the specified curriculum, the faculty designs value added courses to overcome the limitations of the students and the curriculum. The faculties have excellent organizing skills, being well versed in organizing and conducting seminars and National and International level Conferences. The Institute has large, well lit class rooms with technology aided learning, laboratories with state of art equipment, machinery, hardware and software to train the student to meet the needs of the fashion, apparel and retail industry. The library in AIFD has all the necessary books, trade journals, e-journals, international and national magazines to cover all the requirements of the course. The Library is also equipped with a subscribed online fashion forecasting website WGSN (150 users) which gives the latest information of the fashion and textile industry across the globe. The institute has a dedicated internet lease line connection. All computers are connected with LAN.

Provide the weblink of the institution

<http://www.aifdonline.in/>

8.Future Plans of Actions for Next Academic Year

The Institute plans on having better placements for the next batch. In spite of having an impressive 100 placement track record, the management constantly exhorts the placement committee to provide better and more suitable placements to the graduates as part of the institute's social responsibility to the parents (soldiers in the Indian Army) The plan is to get multiple job offers for more students to enable them to choose between financial compensation or job location in deciding to take the jobs. The placement committee does a commendable job in getting increased perks for the students in certain companies. The good Institute Industry interface has resulted in the Industry experts taking special classes and participating in National and International level seminars and conferences arranged by the college. This has resulted in upgrading the faculty knowledge and skills and improving the students opportunities for internships and placements The Institute has already begun the process of constructing a better and bigger girls hostel with all the amenities inside the campus. The plan is to continue to construct and offer a better academic block and married quarters for staff. The add on labs(not mandated by the University syllabi) are proving excellent for the upgradation of the students skills. Many students are venturing into fashion blogging and Photography. The hands on training and special workshops will continue in the VM area.